

# PROFILE

Dependable, fast, accurate, able to problem-solve

Experienced in building and preparing files quickly and efficiently, while paying attention to specs and brand guidelines

Precise and detail-oriented – from typography, to creating dielines, to image work

Experience includes: Magazine & Newspaper Ads, OOH, POS, Direct Mail, Packaging, Brochures, Posters, Digital Banners, Social Media, Retouching

## WORK HISTORY

## Baam PRODUCTIONS

2025 - 2025

 ${\it Major\ League\ Baseball}$ 

All-Star Weekend Banners, Signage, Posters,

Fan Experience Displays

Live Nation

Banners, Signage, Lanyard Artwork

### ZULU ALPHA KILO

2021 - 2025

Interac

Banner Ads, TSAs, Digital Boards, POS, Retouching

Subarı

TSAs, Billboards, Banner Ads, Social Media

Virgin Mobile

Banner Ads, Digital Boards, TSAs

Bell

Magazine & Newspaper Ads, TSAs

### GRIP

2019 — 2021

RBC

Billboards, TSAs, Digital Boards, POS, Brochures

Terry Fox Foundation

Billboards, TSAs

Juvéderm

Brochures, POS, Image Retouching

# DENTSUBOS

2014 - 2019

Lexus

Brochures, Magazine & Newspaper Ads, Billboards, Banner Ads, Retouching

Manulife

Wall Wraps, Billboards, TSAs, Newspaper Ads, Banner Ads

Toyota

Magazine & Newspaper Ads, Banner Ads

Scion

Magazine Ads, Billboards, Banner Ads

#### OGILVY & MATHER

2009 - 2014

American Express

Ads, Brochures, Wall & Subway Wraps,

Transit Ads, Direct Mail

IBM

Magazine & Newspaper Ads, Brochures

Cogeco Cable

Magazine & Newspaper Ads, Billboards, TSAs

Pharma (various)

Brochures, Ads, Signage

Unilever

Billboards, Posters, Magazine & Newspaper Ads

Kraft

Magazine & Newspaper Ads

Ministry of Economic Development Posters, Magazine & Newspaper Ads

## J. WALTER THOMPSON

2006 - 2009

Tim Hortons

POS, Billboards, Magazine & Newspaper Ads, TSAs, Digital Menu Boards, Image Retouching

Teletoor

TSAs, Posters, Magazine Ads

Participaction

Newspaper Ads

Club House

POS, Packaging, Magazine Ads

## DRAFT CANADA / LOWE RMP

2003 - 2006

FedEx

Direct Mail

Grand & Toy

Direct Mail

Hewlett-Packard

Catalogues, Direct Mail, Postcards

HSBC

Magazine & Newspaper Ads

President's Choice Financial

Direct Mail, Newsletters, Brochures

# EDUCATION

## ACADEMY OF DESIGN

Graphic Design Program

OCAD

Colour Theory, Illustration, Sculpture, Graphic Design

References available upon request